

**Supporting the development
of sustainable social enterprises
in the South West of England**



Introducing Social Enterprise

The Knowledge Unit

Our one day course is intended to give you a clear understanding of social enterprise and how relevant it may be to your clients or your community.

Led by an enthusiastic and experienced trainer, using a range of techniques, you will discover:

- What a social enterprise really is
- What distinguishes it from other social and enterprising bodies
- The various ways a social enterprise can work
- How social and commercial objectives can come together
- How it can work legally and financially
- And where to get more support

On the course, you will meet like minded professionals from a range of diverse perspectives and experiences: the voluntary and community sector, business advice environment, regeneration sphere, the public sector and elsewhere – each person sharing an interest in social enterprise and a commitment to providing their services to this sector.

If you provide initial information and advice to entrepreneurs or socially-minded individuals, our course will present practical solutions for you when signposting them towards this unique and exciting business model. The course is fully endorsed by SFEDI against their new standard for Information advisors (unit h).

If you are designing services or working at a strategic level, the course will bring to life the diversity of what social enterprise can mean and what it can deliver.

Full course materials will be provided to ensure your knowledge is accurate and up to date.

Ignite your passion for making a difference. Register your interest today.



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Introducing Social Enterprise

This course will provide you with an understanding of the values on which social enterprise is built and how you can work most effectively with social enterprises.

You will know and understand the following.

- The meaning of the term 'social enterprise' when used by the Government and other agencies that promote social enterprise.
- The values of social enterprise.
- What circumstances may lead to a social enterprise being started.
- The similarities and differences between social enterprises and other organisations including:
 - private businesses;
 - charities;
 - voluntary organisations; and
 - community groups.
- The similarities and differences between different types of social enterprise including:
 - social objectives;
 - management and ownership structures; and
 - who is involved with making decisions.
- How to link social objectives to commercial objectives and include them in a business plan.
- The legal formats and structures that social enterprises use.
- What start-up capital is available for social enterprises.
- How trade income in social enterprises is handled and the issues involved in mixing trade income with grants, donations, volunteers and so on.
- What specialist support is available for social enterprises locally, regionally and nationally, and how this specialist support links together.

Next training

Booking form

Name _____

Job title _____

Organisation _____

Address _____

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Email _____

Training date

Venue _____

Please state if you require:

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Large Print Handouts Other _____

How did you hear of the event? _____

Price

£215

£175 discounted for RISE Additions members

Note: If you genuinely cannot afford the price, please send us an email to explain your situation. There is a small hardship fund which you may be able to access.

Method of payment

cheque enclosed for £

Please make cheques payable to RISE

please send me an invoice
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Cancellations: Refunds of 50% are available. Regrettably, no refunds can be processed if less than 15 days notice is given. Places can be substituted if RISE is advised.

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Data Protection: Your details will be used for administration purposes. If you DO NOT wish us retain your details to subscribe to RISE newsletter please tick here

Note: You can photocopy this order form, but please complete one form per person.

Please return to: Catherine Stevens by post or fax

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